To our friends and supporters of The Bellevue Farmers Market:

We are excited about the upcoming 2016 season of The Bellevue Farmers Market. This year will mark our 4th year for the market. Halfway through the 2015 season, our market moved from the parking lot of the Bellevue United Methodist Church, to the heart of Bellevue – Red Caboose Park. We are looking forward to another great season at the park and we are working very diligently to make this season the best ever.

We are now at the point where our growth strongly depends on community partnerships. Of all the farmers markets in the outlying areas of Nashville, we are the youngest, but we have proven ourselves as an asset to our community. Out of all the markets in the Nashville area in 2015, we were the only market in which over 75% the produce sold was grown in the immediate community. Last year, 3 of our 4 farmers had farms right here in Bellevue. That is truly LOCAL!

Many great changes are happening in Bellevue. Our community is progressing forward at a rapid pace. We need your help and support to make our market move forward as well. Our goal is not only to be the best farmers market in Nashville, but to be a market that deeply enriches the community of Bellevue.

As we take our market to the next level in the 2016 season, we will be faced with new challenges – expanded advertising, public safety investments to include traffic control and event security, just to name a few.

We are also implementing many initiatives to make our market not only a great shopping experience, but a family and social destination each Friday night. This year we are looking to expand our musical acts, free giveaways, games and contests, prepared food choices, and much more. We also have special events scheduled in which will work with our community to give back to others in our community. Some of the events planned are "Box Top" drives to donate to local PTO's, School Uniform drives for students in need, food drives for local food pantries, and other community related opportunities that will arise during the year.

On the following pages, you will find various levels of sponsorship opportunities. We hope that you can find one that is right for your organization!

Sincerely,

Jeremy Blount & Matt Lowney
The Bellevue Farmers Market

Overview

Location: Red Caboose Park

Event Day: Friday Nights

Event Time: 5:00PM to 7:30PM

Dates: May 6th to October 14th

Total Number of Markets in 2016 Season: 24

Affiliations: Pick Tennessee Products

Contact
Jeremy Blount
jeremy@thebellevuefarmersmarket.com
615.593.5172

Online

www.thebellevuefarmersmarket.com

Social Media

www.facebook.com/bellevuefarmmarket

www.twitter.com/thebellevuefm

www.instagram.com/thebellevuefm

www.youtube.com – The Bellevue Farmers Market

Community Sponsor - $100.00
(Multiple Opportunities)

- Static company logo on market website
- Small logo featured on the Community Partnership banner that will hang at each weekly market
- A 10x10 booth space for promotional use for 1 market night during the 2016 season

Community Sponsor PLUS - $225.00
(Multiple Opportunities)

- Static company logo on the market website
- Small logo featured on the Community Partnership banner that will hang at each weekly market
- A 10x10 booth space for promotional use for 2 market nights during the 2016 season
- A rotating ad on market website that links back to your company website
- Company logo listed on weekly email newsletter and any printed promotional materials
- 2 social media mentions throughout the season

Pet Stop Station Sponsor - $350.00
(1 Opportunity Available)

- Static company logo on the market website
- Large logo featured on the Community Partnership banner that will hang at each weekly market
- A 10x10 booth space for promotional use for 3 market nights during the 2016 season
- A rotating ad on market website that links back to your company website
- Company logo listed on weekly email newsletter and any printed promotional materials
- 4 social media mentions throughout the season
- Your company logo on a custom "Presented by" 2x4 ft. banner that will hang at the pet watering station. We are a pet friendly market and many pets visit our market. The watering station is always refreshing for pets on hot summer nights.

Cornhole Sponsor - $350.00
(1 Opportunity Available)

- Static company logo on the market website
- Large size logo featured on the Community Partnership banner that will hang at each weekly market
- A rotating ad on market website that links back to your company website
- A 10x10 booth space for promotional use for 3 market nights during the 2016 season
- Company logo listed on weekly email newsletter and any printed promotional materials
- 1 of 2 Cornhole Boards painted with your company colors and a custom 18x22 inch vinyl graphic printed on the board. Cornhole boards are setup every market night for the entire season. They are always fun for kids and families!
- Numerous social media mentions throughout the season

Special Events & Promotional Sponsor - $500
(4 Opportunities Available)

- Static company logo on the market website
- Large size logo featured on the Community Partnership banner that will hang at each weekly market
- A 10x10 booth space for promotional use the night of the special event, plus 3 additional booths to be used during the 2016 season
- A rotating ad on market website that links back to your company website
- Company logo listed on weekly email newsletter and any printed promotional materials
- Company logo to be printed on free promotional item to be given out during the 2016 season – Heavy duty reusable canvas shopping bag
- Listed as presenter of the special event in all website, social media, press release, and printed advertising for the special event

Special Events:

- ***The Peach Express at Red Caboose Park*** (Peach Festival) TENTATIVE DATE: June 24th
- ***Community Night*** (event supports charitable donations to Bellevue centered organizations – Food Bank, School PTO's, etc) TENTATIVE DATE: August 5th
- ***The Big Bellevue Pepper Festival*** (Labor Day weekend kickoff party) September 2nd
- ***Pumpkin Festival*** (Last market of the season) October 14th

Presenting Sponsor of the 2016 Market - $1200.00
(1 Opportunity Available)

- Dedicated ad (non-rotational) on market website that links back to your company website.
- A 3x6 ft. full color "Presented by" banner that will hang at each weekly market above the Community Partners banner.
- A 10x10 booth space for promotional use for all (24) market nights during the 2016 season
- Company logo listed on weekly email newsletter and any printed promotional materials
- Weekly social media mentions throughout the season
- Listed on all social media cover graphics and website as presenting sponsor
- A textual "Presented by" listing to be added to The Bellevue Farmers Market logo that will be used on all ad campaigns for the 2016 season. This will include free promotional items such as Koozies and reusable shopping/tote bags.

Farm to Table Dinner & Gala Sponsor

The Farm to Table Dinner & Gala will be a special community event that will be held on a different night and location as the regular market. The gala will be a formal event held in the fall (tentatively September). It will feature food prepared by a local chef and all food will be grown by farmers that sell at our market. This event is still in the early planning stages. If you are interested in discussing this event, please contact us.

How to become a Community Partner & Sponsor of The Bellevue Farmers Market

Call or Email to begin the sponsorship process:

(615)593-5172

jeremy@thebellevuefarmersmarket.com

Please note:

- Deadline to be included on the Community Partner banner is **Friday, April 8th**.
- Sponsors are responsible for bringing their own tents, chairs, tables, and display materials on market nights.

Thank you!